





ERASMUS+ PROGRAMME Erasmus+ - Key Action 2 <u>Capacity Building in the Field of Higher Education</u> Project Number: 561708-EPP-1-2015-1-DE-EPPKA2-CBHE-JP

Vocational training center for undergraduate university students and teachers in Jordan (VTC)

SLOVAK Training Workshop at Al al-Bayt University

October, 25, 2017

Training Titles

- 1. Sales and Marketing Skills: Contrast in International Marketing between Chosen European Asian African Countries.
- 2. Global Citizenship Education Critical Thinking in Solving Problems and New Ideas.
- 3. Basic Fundamentals in Project Management: Internationalization, Networking and Project Cooperation Opportunities in Higher Education.

Trainer SUA

- Dr. Paluchová Johana, Slovak University of Agriculture in Nitra
- Dr. Mravcová Anna, Slovak University of Agriculture in Nitra
- **Dr. Gálová Janka**, Slovak University of Agriculture in Nitra
- Dr. Jakub Bercik, Slovak University of Agriculture in Nitra

Overview

The training was one of the proposed activities in the Vocational training center for undergraduate university students and teacher in Jordan as one of the objectives of Capacity Building in the Field of Higher Education in the Jordanian Universities.

The training topics was according to the output of the questionnaire distributed among the students and policy makers.

The training program focus on an important issues and skills such as sales and marketing, Global citizenship and project management.







List of Participants





Co-funded by the Erasmus+ Programme of the European Union

ERASMUS+ PROGRAMME, Erasmus+ - Key Action 2 Capacity Building in the Field of Higher Education

Training Workshop
Vocational training center for undergraduate university students and teachers in Jordan
Project No: 561708-EPP-1-2015-1-DE-EPPKA2-CBHE-JP
October, 21-26, 2017

Al Albayt University

24.10.2017

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Some Photos During the Training











